



AISHA WILLIAMS

Founder & CEO at ImpactVest, Certified Expert
in Sustainable Finance, HEC Paris, France

I AM SPEAKING AT:

2021 | IPMA GLOBAL
BEST PRACTICE WEEK
ONLINE EVENT

April 28th | 2:30 pm CEST / UTC+2

An entrepreneur, futurist, and sustainability activist, Aisha is dedicated to reimagining the future of impact and sustainability as the Founder and CEO of ImpactVest, an impact mission-driven firm focused on creating an impact investing ecosystem that supports investors and startups to drive purposeful impact change. As the Founder and CEO of ImpactVest, Aisha is on a mission to drive positive change through promoting sustainable capitalism and the 2030 United Nations Sustainable Development Goals through advisory services utilizing transformational sustainable finance approaches, the creation of a next-generation pre-seed startup and impact investor matching app, and future impact initiatives that are on the frontier of impact and sustainability.

Aisha has the honor of holding the designation of United States Boren Scholar, which led to a prestigious public service career. She is also a University of Zurich Center for Sustainable Finance Adviser Alumna, Frankfurt School of Management Certified Expert in Sustainable Finance, and an Associate member of the Chartered Institute for Securities and Investment. Aisha believes that impact investing is a catalyst for change across sectors, providing measurable social returns that support her vision of a sustainable, inclusive and resilient future.

