



ANTONIO NIETO-RODRIGUEZ

Author, Speaker, 2016 Chair PMI, Co-founder
Strategy Implementation Institute, Belgium

I AM SPEAKING AT:

2021 | IPMA GLOBAL
BEST PRACTICE WEEK
ONLINE EVENT

April 29th | 4:30 pm CEST / UTC+2

Key messages: we are moving from a world driven by efficiency, to a world driven by changes | the world has never seen a similar disruption | projects are at the central stage of the future of work | in this new landscape, resilience is core

Abstract: Organizations will recover their business if they chose the right projects, dedicate the best resources, and follow them through till completion while accelerating the benefits. Yet, reality shows that most organizations fail in all these aspects. In this interactive session, we will uncover how leaders can apply project principles to help their organizations relaunch after the global lockdown.

Bio: Antonio Nieto-Rodriguez is the global champion of project management. He has transformed project management into one of the central issues on every CEO's 2030 agenda. He is the creator of concepts such as the "Hierarchy of Purpose" featured by Harvard Business Review, or the "Project Economy"; which argues that Projects are the lingua franca of the business and personal worlds from the C-suite to managing your career or relationships.

Antonio's research and global impact in modern management has been recognized by Thinkers50 with the prestigious award "Ideas into Practice" and is ranked #17 in the global gurus Top 30 list. He is part of Marshall Goldsmith 100 coaches.

He was the global Chairman of the Project Management Institute in 2016. He is the co-founder of the Brightline Initiative and the Strategy Implementation Institute.

His work focuses on advising senior leaders on how to lead transformational change; prioritize and implement strategic initiatives; build high-performing teams; work across silos and become a learning organization; all essential elements to create a culture that strives for execution, excellence, and collaboration.

Antonio is the author of "Lead Successful Projects" (Penguin, 2019), "The Project Revolution" (LID, 2019), and "The Focused Organization" (Taylor&Francis, 2014), and has contributed to seven other books. A pioneer and leading authority in teaching and coaching senior executives the art and science of strategy execution and project management. Currently visiting professor at Duke CE, Instituto de Empresa, Solvay, Vlerick, Ecole des Ponts, and Skolkovo.

He is a much-in-demand speaker at events worldwide. Antonio has presented at more than 220 conferences around the world, regularly evaluated as the best speaker. European Business Summit, Strategy Leaders Forum, Gartner Summit, TEDx, and EU Cohesion Policy Conference; are some of the events he has delivered inspirational keynotes.

He is the Director of the Program Management Office at GlaxoSmithKline Vaccines. Previously he worked as Head of Project Portfolio Management at BNP Paribas Fortis. Prior he was Head of Post-Merger Integration at Fortis Bank, leading the acquisition of ABN AMBRO, the largest in financial service history. He also worked for ten years at PricewaterhouseCoopers, becoming the global lead practitioner for project and change management.

Born in Madrid, Spain, and educated in Germany, Mexico, Italy, and the United States, Antonio is fluent in five languages. He is an Economist, has an MBA from London Business School and Insead's IDP.

